

The **Frost** Partnership

Looking after people and property

frost[web.co.uk](http://frostweb.co.uk)



The **Frost** Partnership

Large enough to lead, small enough to care...

In a fast changing and increasingly global property market, the standards of integrity, local knowledge and professionalism are as relevant today as ever.

The Frost Partnership brings together the best traditions of service, supported by the latest technologies, to remain one of the leading modern independent estate agents west of London.

Our integrated offices give us wide coverage across Buckinghamshire, Berkshire and Middlesex, delivering a seamless, professional service to our clients, through our own network and beyond with our national links.

“Our ethos of putting our clients first has been an established principle of the firm developed by four generations of qualified Chartered Surveyors within the Frost family and their business partners.”

Alan Frost JP, FRICS
Chairman

Established roots

The Frost name in property spans over 100 years. The opening of The Great Western and Great Central joint railway line in 1906 marked the beginning of A.C.Frost & Co., founded by Alfred Frost, a surveyor in London. Recognising the potential business and exciting development opportunities this new mode of transport would bring to the area, he opened his first office in Gerrards Cross and two years later expanded into Beaconsfield New Town. By 1986, there were over 32 branches throughout The Chilterns, Thames Valley, Oxfordshire, Middlesex and Surrey. At this time, an opportunity arose to further expand the original business through the corporate involvement of Prudential plc.



1906

Alfred C. Frost PASI
Founder of A.C. Frost & Co.



1946

Bernard Frost OBE
Youngest son of Alfred Frost
Senior Partner of A.C. Frost & Co.



1960 –

Alan M. J. Frost JP, FRICS
Grandson of Alfred Frost
Senior Partner of A.C. Frost & Co.
Chairman of The Frost Partnership



1990 –

John Frost BSc (Hons) MRICS
Great grandson of Alfred Frost
Managing Director of
The Frost Partnership

In 1990, the current Frost Partnership was formed through the fourth generation of the family, John Frost. Joining him were a number of senior members of the original business. In doing so they have combined their wealth of experience to provide a fully integrated, modern and successful agency whose ethos continues to 'Look after people and property'.



A modern face

The Frost Partnership today offers the expertise of over 100 years in local estate agency, along with the complete professionalism of our company directors and staff whose in-depth market knowledge and customer service standards aim to exceed our clients' expectations.

We reach more buyers and tenants throughout our exceptional linked branch network. For example, a buyer only needs to contact one of our Frost Partnership offices to receive a selection of suitable property details from all of our local branches.

Frost's, as we are more locally referred to, is a leader in the market place. Our expertise in property spans the full property marketing spectrum from sales, lettings and commercial services to new homes, land and chartered surveying. Being so well established in the areas we serve, our invaluable contacts and highly skilled negotiators enable us to provide our clients with consistently high levels of success.

From the moment you instruct us, you can be assured you are in safe hands as we adhere to the strict codes of practice within the industry.

We will talk you through the entire selling or letting process from marketing to contracting. Equally, once the offer is accepted, we will offer the same level of service to the purchaser or tenant to ensure that all parties are committed and can move forward to a successful completion. It is our highest priority to offer a smooth and professional service.

Our aim is to get you moving.



Left to right: Geoff Collins, John Frost, Lynne Eckhoff-Thomas, David Elliott and Allan Taylor.

Today, The Frost Partnership is run by John Frost, the great grandson of Alfred, as Managing Director. He is joined by his fellow sales Directors, most of whom have worked with Frosts for more than 35 years and actively head up the offices throughout Buckinghamshire, Berkshire and Middlesex.

Geoff Collins MARLA
Director for the Chiltern Group offices

Lynne Eckhoff-Thomas FNAEA, CPEA, MARLA
Director for the Burnham area

Allan Taylor FNAEA, Cert REA, MARLA
Director for the Middlesex offices

John Frost BSc (Hons) MRICS, MNAEA, MARLA
Managing Director and Director for Windsor and Langley offices

David Elliott MARLA
Finance Director

A first class service

The Frost Partnership's highly regarded reputation in the local market has been established through years of providing our clients with the highest levels of service and property expertise. The quality of our experienced staff, combined with their commitment to looking after our clients' requirements, is the reason why people choose to place their property with The Frost Partnership.



Value your home for sale or let

After a discussion to establish your plans and expectations, we will visit your home and conduct an accurate appraisal of your property to advise you of the current market value for sale or letting. If you would like to arrange an appointment to value your home, with no obligation, please contact your local office.



Surveys

Purchasing a property is possibly the largest investment you will make in your life. Ensure you have a Royal Institution of Chartered Surveyors (RICS) Home Buyer Report to help you – it is specifically designed to inform you about the condition of the property by highlighting the areas of attention prior to purchasing – it could save you thousands of pounds. Our team of RICS residential surveyors will take care of this for you.



Conveyancing

Whether you are purchasing or selling, we can put you in touch with one of our trusted, independent solicitors, who will act on your behalf throughout the Conveyancing procedure. This involves taking instructions from the client, obtaining information from the agent and making contact with the other solicitor to ensure a smooth transaction process.



Mortgages

Getting the right mortgage advice is a critical stage in the buying process. To make the process easier, we have a select number of highly reputable Independent Mortgage Advisers with whom we have a long standing relationship.



EPCs

If you are selling or letting a property it is now necessary by law to supply an EPC which rates the energy efficiency of your home. Once you instruct The Frost Partnership, we will commission a domestic energy assessor to do this on your behalf.



Land and new homes

We work closely with high profile national developers and local house builders throughout our office network area. Over recent years, the development of new homes has continued to expand significantly in the Home Counties and our proven track record in sales, combined with our hands-on management approach, has made The Frost Partnership first choice amongst builders and developers.



Commercial services

Frost Commercial is involved with the acquisition, letting and sales of shops, offices and industrial premises as well as valuations and professional advice on existing tenancies. We would be delighted to advise you on how to expand or manage your existing investment portfolio and keep you informed of further opportunities available.



Marketing matters

We promote your property to the widest audience possible. Our extensive marketing platform includes advertising on national property websites to regional property papers, from in-house publications to glossy national magazines. We seek the best media to get you moving!

- **Strong network links**

By instructing Frosts, your property will be made instantly available throughout our entire network of offices, reaching more potential buyers and tenants.

- **State-of-the-art website**

With thousands of weekly hits on our website, your property is being exposed to a very wide audience. Our area guides are popular with buyers looking to move into the region.

- **Property portals**

We promote your property on a number of the most effective on-line property portals, reaching extensive exposure both nationally and internationally.

- **Local newspapers**

Our high impact advertising campaign over four regional property papers offers a combined circulation of 250,000 readers.

- **Lifestyle publications**

We frequently advertise in regional lifestyle magazines. Further to this we regularly secure editorial coverage on properties or local market comment.

- **Touch of Frost**

Our newsletter is hand delivered across South Bucks, Berkshire and West Middlesex providing you with the latest property news and sponsored events in the community.

- **Home Sale Network**

We are an award winning member of Home Sale Network (Cartus), the premier provider of global relocation services. This means that we are associated with many of the best performing agents both in London and countryside who refer highly motivated buyers to us. If you are moving further afield, our associate members can assist your move.



globrix.com



Part of the community

As supporters of local events, school fund raising activities, charitable initiatives and community projects, we take pride in our local community life.

Each year, we organise charitable fund raising events which involve our staff and local businesses. These include; our annual charitable cricket tournament, participating in the London 10km run, taking part in other fun runs, football tournaments, dragon boat racing and many other events within our communities.

Our involvement not only helps to raise money and awareness for our chosen charities, it also forms an integral part of creating team spirit within our business and involves us in the daily life of the communities in which we operate.

On a larger sponsorship scale, we have been the official sponsors of the National Trust's Cliveden Rocks music event for the past four years. This event is the fastest growing and largest National Trust event in the region, attracting residents of all ages from Bucks, Berkshire and Middlesex.

Keep up-to-date with our latest community news and local property market reports on our blog on frostweb.co.uk. For up to the minute news, follow our tweets [@frostweb](https://twitter.com/frostweb).



Above and opposite: Cliveden Rocks, cricket matches, fun runs and personal challenges keep us on our toes and active in the community.

Get in touch

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