

The **Frost** Partnership

“Our ethos of putting our clients first has been an established principle of the firm developed by four generations of qualified Chartered Surveyors within the Frost family and their business partners.”

Alan Frost JP, FRICS Chairman



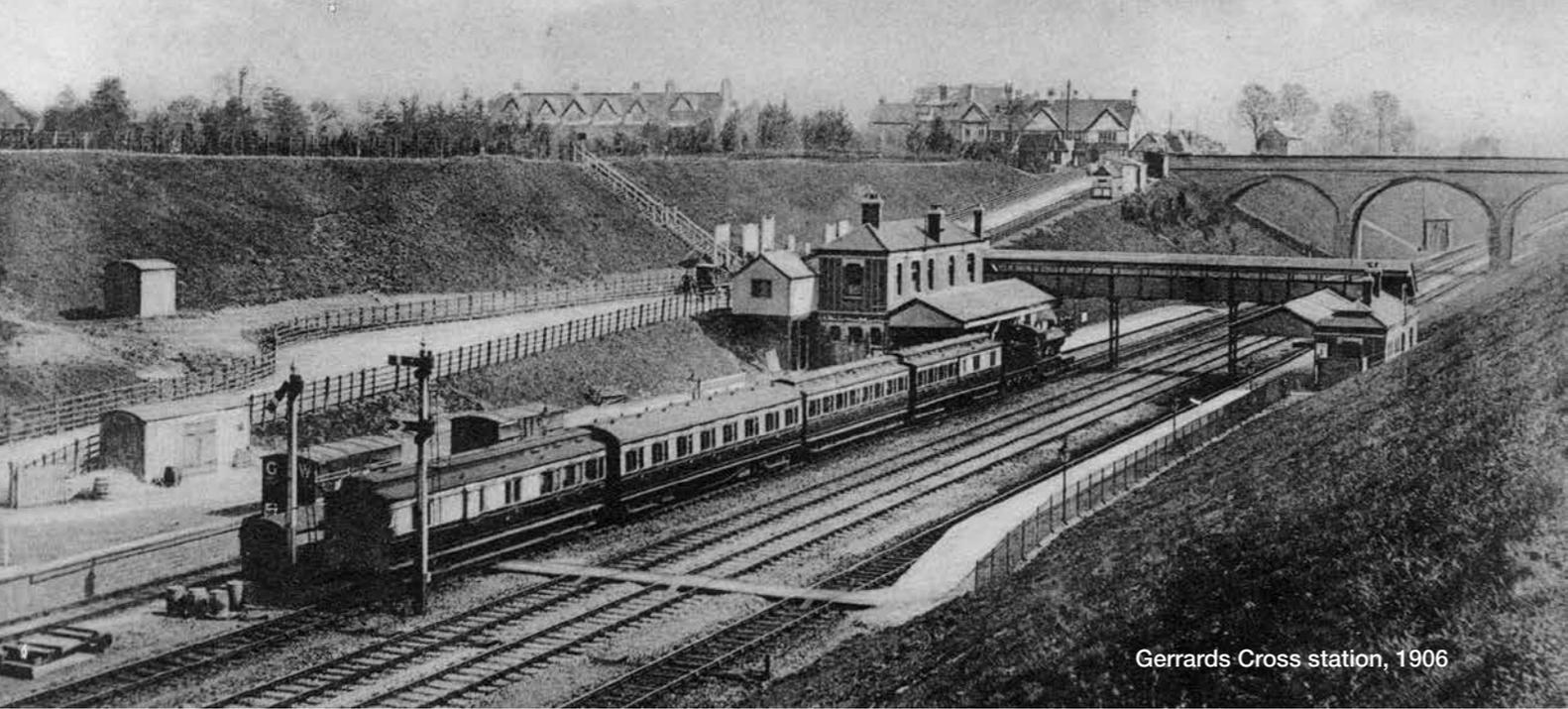
Large enough to lead, small enough to care...

In a dynamic and increasingly global property market, standards of integrity, local knowledge and a professional approach are more important than ever.

The Frost Partnership combines the best traditions of impeccable service with leading edge technology to remain one of the leading modern independent estate agents in the South East.

Our integrated network provides widespread coverage across Buckinghamshire, Berkshire and Middlesex with a seamless, professional service to our clients available locally, throughout London, the UK and at an international level through our associated offices.

Frost
The Frost Partnership



Gerrards Cross station, 1906

History and heritage

A name you can trust

The Frost Partnership as we know it today was founded in 1990, but the Frost name in property goes back over a hundred years. The opening of the railway in 1906 prompted the launch of A.C. Frost & Co. by Alfred Frost, a surveyor in London who recognised the exciting development opportunities this new mode of transport would bring to the area. He opened his

first office in Gerrards Cross and two years later expanded into Beaconsfield New Town.

By 1986, there were over 32 branches throughout The Chilterns, Thames Valley, Oxfordshire, Middlesex and Surrey. At this time, an opportunity arose to further expand the original business through the corporate involvement of Prudential plc.

In 1990, the current Frost Partnership was formed through the fourth generation of the family, John Frost, great grandson of Alfred. A number of senior members of the original business joined John providing a wealth of experience and a fully integrated, modern and successful agency whose ethos continues to 'Look after people and property'.



1906

Alfred C. Frost PASI
Founder of A.C. Frost & Co.



1946

Bernard Frost OBE
Youngest son of Alfred Frost
Senior Partner of A.C. Frost & Co.



1960

Alan M. J. Frost JP, FRICS
Grandson of Alfred Frost
Senior Partner of A.C. Frost & Co.
Chairman of The Frost Partnership



1990

John Frost BSc (Hons) MRICS
Great grandson of Alfred Frost
Managing Director of
The Frost Partnership

"I feel strongly that The Frost Partnership is a reputable estate agent. Working with Frosts has re-established the credibility in the industry. Frosts acted professionally and the sales process ran smoothly. I felt there was a bond of trust, which I presume the vendors also felt."

Richard Martin



A modern face

Expert, professional service

The Frost Partnership today offers the expertise of over 100 years in local estate agency and delivers complete professionalism through its company directors and branch staff. In-depth market knowledge and the highest customer service standards ensure that we exceed our clients' expectations wherever possible.

From the moment you instruct us you can be assured you are in safe hands as we adhere to the strictest codes of practice within the industry and are qualified members of accredited trade bodies such as the National Association of Estate Agents, Royal Institution of Chartered Surveyors and Association of Residential Lettings Agents.

Frosts, as we are known locally, is a leader in the property marketplace with experience across the full property spectrum from residential sales, lettings and property management, new homes and commercial services to land and chartered surveying.

We reach the widest range of potential buyers and tenants through our exceptional linked network of offices in prominent locations across Buckinghamshire, Berkshire and Middlesex. In addition we are proud to be invited members of Relocation Agent Network, a division of Cartus, the premier provider of global relocation services.

With such breadth of experience, we can assist with all your property needs throughout the selling or letting process from marketing to the handover of keys and make the whole process as smooth and stress free as possible.

Today The Frost Partnership is run by John Frost, Managing Director. His fellow directors, some of whom have worked with Frosts for over 40 years, actively head up the offices throughout Bucks, Berkshire and Middlesex.



Our Board Directors

Pictured above, left to right: David Elliott, John Frost, Allan Taylor, Geoff Collins

David Elliott MNAEA, MARLA **Finance Director**

David has over 30 years finance experience in both the public and private sectors. He joined Frosts in September 2000 and has been an integral part of the Management Team that has overseen controlled growth of the company.

John Frost BSc (Hons), MRICS, MNAEA, MARLA **Managing Director and Director for The Thames Group offices**

After working as a junior surveyor for Dunlop Hayward in South Africa, John Frost joined the family firm in 1993 as a qualified surveyor and is now Managing Director. He is responsible for the conduct of the business and its ethics which are also regulated by the RICS.

Allan Taylor FNAEA, Cert REA, MARLA **Director for The Middlesex Group offices**

Originally from the Isle of Wight, Allan has practised as an estate agent in the Spelthorne area for nearly 35 years. He is a qualified Domestic Energy Assessor, a specialist in land and new homes sales and is actively involved in developing education for property professionals.

Geoff Collins MNAEA, MARLA **Director for The Chiltern Group offices**

Specialising in residential sales, new homes, land and lettings, Geoff's career in property spans over 40 years. In 1991, he opened the first of the Chiltern Group of offices for The Frost Partnership in Gerrards Cross then led the expansion to the current seven office Group.

Your local property expert

For all your property needs

At The Frost Partnership, you can expect a professional service with a personal touch and a commitment to delivering excellence across all our property services. The friendly teams throughout our network have extensive local knowledge and are managed by highly qualified members of trade bodies including ARLA, NAEA, and RICS – providing tenants, landlords, buyers and sellers with the highest levels of service, protection and peace of mind.

Whether you have a property to sell or let, you will receive expert advice and support along with attention to detail and care for your property.

The Frost Partnership's highly regarded reputation is built on years of providing clients with impeccable service and expertise across the full spectrum of property requirements – much of our business comes from repeat custom and recommendations.

In short, we will do all we can to market your property to reach the most suitable buyers or tenants and to achieve the best possible price while providing you with the professional services that you require.

Our teams are dedicated to looking after people and property.

Commercial Services

Frosts' commercial department has vast experience in the acquisition, letting and sale of shops, offices and industrial premises as well as valuations and professional advice on existing tenancies. We can advise you on how to expand or manage your existing portfolio and offer new opportunities. Using our in-depth local knowledge, we advise our clients on current market yields and opportunities to acquire commercial premises in the local area. We also provide professional investment portfolio reviews and property valuations to assist in the growth of your asset portfolio.



Surveys

Purchasing a property is possibly the largest investment you will ever make. A RICS Condition Report is designed to assess a property and highlight areas of attention prior to purchase. It could save you a great deal of money and stress. Our surveyors are members of the Royal Institution of Chartered Surveyors (RICS) and are fully qualified to carry out reports and surveys on residential and commercial property and land and advise on the report you need.

Conveyancing

Whether buying or selling, we can introduce you to one of our trusted, independent solicitors who will act on your behalf throughout the conveyancing process. This includes liaising with the other solicitors to ensure a smooth, stress-free path to completion.

Land and New Homes

We work closely with a number of high profile national developers as well as local house builders throughout our network area, acquiring land and advising on new home developments.

In recent years, the development of new homes has expanded significantly in the Home Counties and our proven track record of sales success, with a professional, hands-on management approach has made us first choice for builders and developers.

Mortgages

With recent changes to the mortgage process, getting the right advice is more important than ever. To make life easier, we have a select number of highly reputable, independent mortgage advisers with whom we have a long standing relationship and who you can trust to give you sound advice.

Property Management

If you own a rental property we can take the weight off your shoulders with our comprehensive management services and tailored solutions to ensure all your lettings and tenant requirements are met. We can handle everything from finding suitable tenants, contracts, compliance with current legislation, day to day maintenance, right through to the end of a tenancy and any issues that arise.

Our objective is to ensure a smooth letting process for both landlords and tenants and to maximise the potential of your property investment.



An award winning network At the forefront of property marketing

It's all about connections and at The Frost Partnership we give your property the widest possible audience locally, across our region to London, throughout the UK and worldwide.

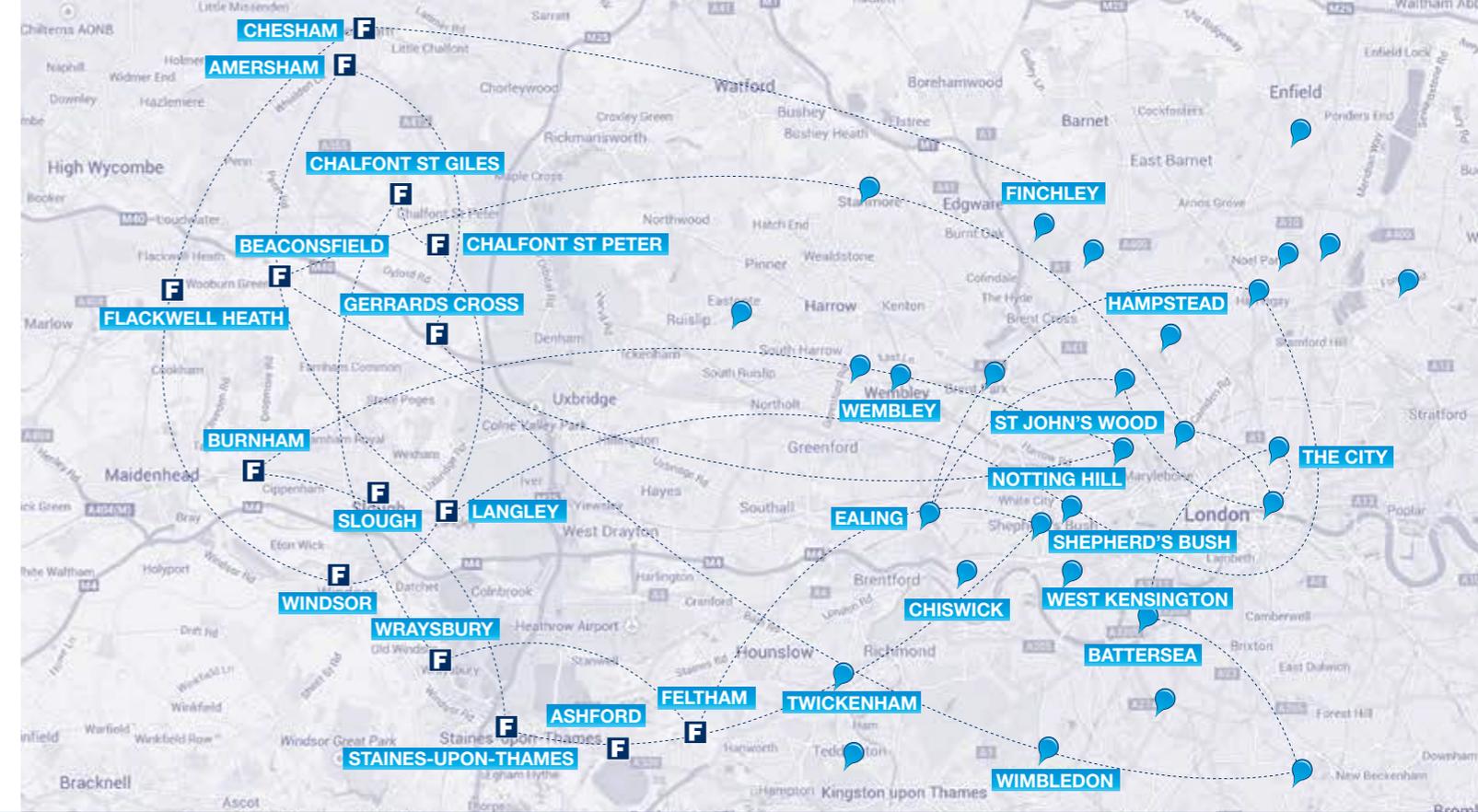
Our unique local network of branches across The Chilterns, the Thames Valley and Middlesex has a linked database designed to promote your property to thousands of potential buyers or tenants looking across the area.

The Frost Partnership has over 30 associated London offices who supply us with buyers and tenants moving out to the Home Counties. These offices, with whom we have had a strong relationship for many years, are a vital part of our marketing strategy.

From our state-of-the-art website, online property videos and use of portals, to the more traditional marketing methods such as newspapers and direct marketing,

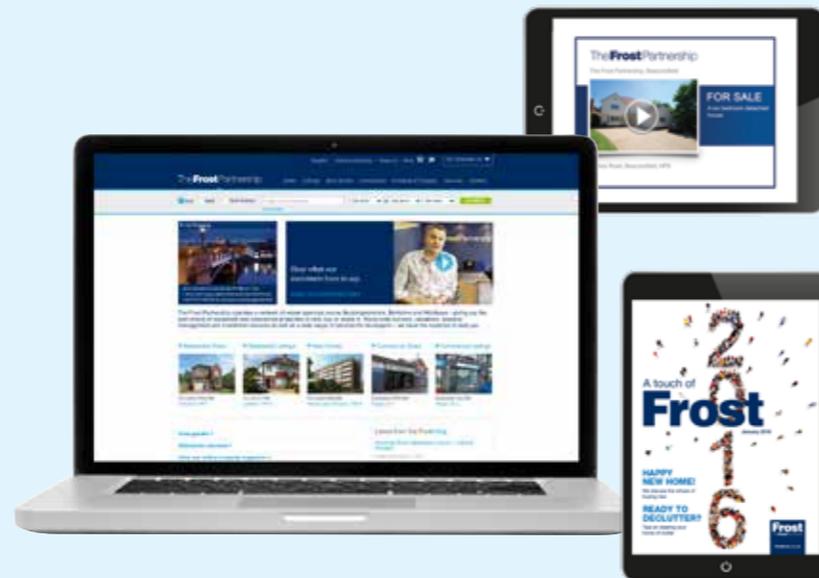
we offer a comprehensive property marketing package which no other local agent network can offer.

We are continually developing our social media opportunities to maintain our position at the forefront of property marketing. From Twitter to Pinterest, if potential buyers or tenants are there, then so are we!



“Thanks so much for selling my property and helping me purchase another, for being so friendly and helpful, answering my many questions and always returning my phone calls. A really professional team and a pleasure to know.”

Pat Hall



Looking after people and property

Part of your community

As supporters of local events, school fund raising activities, charitable initiatives and community projects, we take pride in our local community life.

Each year we are involved in organising charity events which involve our staff and local businesses. These have included charity cricket, rugby and football tournaments, participating in the London 10km run, dragon

boat racing and The Three Cities Charity Cycle Challenge from London to Brussels via Amsterdam. At a local level, we also sponsor many local school events from Summer Balls to Christmas Fairs.

Our involvement not only helps to raise money and awareness for our chosen charities but forms an integral part of creating team spirit within our business and

involving us in the daily life of the communities in which we operate.

Keep up to date with our latest community news, current team vacancies and local market reports on our blog on frostweb.co.uk or follow us on Twitter, Facebook, Pinterest and LinkedIn.



Senior Staff at The Frost Partnership



Connect with us...

 www.facebook.com/TheFrostPartnership

 @frostweb

 Frostproperty

 Frostproperty



Trained by the National Association of Estate Agents (NAEA), the Association of Residential Lettings Agents (ARLA) or the Royal Institution of Chartered Surveyors (RICS) – our teams are led by highly qualified staff in all offices providing top quality property services to all our clients.

Throughout our network, our management teams are dedicated to providing a level of customer service that is second to none in looking after people and property.

“I wouldn’t hesitate to recommend The Frost Partnership to anyone who wants a hassle free and proficient house moving experience.”

Tracey Pengilly

Get in touch

We are here for all your property needs

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“In the madness of the move, I didn’t get the opportunity to thank you for all your assistance. You were calming and reassuring in a turbulent and often hostile ocean. From the start of the process you were consummate professional always; there with advice and guidance without being too pushy. It has been an absolute pleasure dealing with you. I will recommend you to anyone and everyone.”

Rob Dixon

The **Frost** Partnership

Looking after people and property

frostweb.co.uk